

KAYLA BRIGHTER

GRAPHIC DESIGNER

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Password: designbrighter

EDUCATION

Miami University of Ohio BFA in Graphic Design

Oxford, Ohio | 2012–2016

Studio Art Centers International Adv, Drawing, Serigraphy

Florence, Italy | 2014–Summer Study
Abroad Program

Basel School of Design Poster Design Workshop

Basel, Switzerland | 2014– Poster
Design Workshop

SKILLS

Proficient

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Sketch

Adobe XD

Figma

Keynote

Invision

Google Web Designer

Illustration

Hootsuite

Microsoft Office

Working Knowledge

Adobe After Effects

Adobe Premiere

HTML/CSS

Claude AI

EXPERIENCE

Moncur | Detroit

Senior Designer | August 2022– November 2024

- Designed for client projects involving complete websites, landing pages, and video loops.
- Developed brand assets from logos to complete brand books for clients from in B2B industries.
- Worked within print and digital mediums to further marketing efforts for clients.
- Learned Adobe XD, Figma, and Midjourney to further team projects.
- Maintained the social media content creation across multiple clients.

US Digital Partners | Cincinnati

Interactive Designer | October 2016– August 2022

- Designed for client projects involving complete websites, landing pages, animated banner advertisements, brand assets, email templates, product packaging, and video loops.
- Learned Sketch, Invision, and Google Web Designer to further team projects.
- Maintained the social media presence for company brand.
- Mentored younger designers and interns to help them reach their design goals.
- Researched and presented on the upcoming changes regarding ADA compliance in the industry.

Art Academy of Cincinnati | College of Art and Design

Adjunct Professor | January 2020– January 2021

- Co-taught a 3 hour letterpress printing studio course twice a week.
- Developed a curriculum surrounding different styles, print methods, and ink techniques.
- Demonstrated the use of multiple printing presses and shared with the class my knowledge and expertise about the craft and history of the art form.

Go Media | Cleveland

Design Intern | May–August 2015

- Designed for client projects involving brochures, website banners, postcards, posters, email templates, table covers, and hanging banners.
- Developed Photoshop mock-up templates and vector imagery for Go Media's Arsenal website.
- Maintained the social media for Weapons of Mass Creation Fest 6.
- Contributed to Go Media's blog site.

Miami Memos | Student Planner

Editor in Chief | August 2013–May 2016

- Designed and edited the 2014–2015 and 2015–2016 editions of the student planner for Miami University.
- Ran meetings and delegated tasks to a small team of students.
- Used Adobe programs (mainly InDesign) to construct the planner layout.

ASK ME ABOUT:

Letterpress Printing

Hiking Macchu Picchu

Freelancing Opportunities

ADA Compliance

Volunteering in Over the Rhine

Miami Advertising Group

Traveling as a Digital Nomad

Housesitting